

EMAAR TURKEY COOKIES POLICY

As Emaar Libadiye Gayrimenkul Geliştirme A.Ş. ("**Emaar AVM**" **and/or** "**Emaar**"), we are using certain technologies like cookies, pixels, gifs in order to develop your experiences during your visit to our online media. With this cookies policy ("**Cookies Policy**"), we aim to inform you about processing of your personal data obtained through the use of cookies during operation of www.emaarsquaremall.com ("**Web Site**") and explain you the specific purposes of using these cookies on our Web Site and how you can control these cookies.

At this point, we would like to remind that as Emaar, we may withdraw from using these cookies that we normally use on our Web Site, change their types and functions or add on new cookies to the Web Site. In that regard, we may from time to time change this Cookies Policy and publish the latest version of our Cookies Policy on our Web Site.

You may find our detailed explanations and information about the purposes of processing of your personal data by Emaar Aquarium in our **Emaar Group Personal Data Protection and Processing Policy** available at www.emaarsquaremall.com.

What are Cookies and How Emaar AVM's Web Site Uses them

Cookies are small text files sent to your device when you visit a web site. Later these cookies are sent back to the original web site at each future visit or on another web site recognizing this specific cookie. However, cookies are definitely not viruses. Rather than that, the cookies function as a memory for a web site and when you revisit that web site, it enables the site to recognize your device. The cookies may also remember your preferences (for example, they can develop the user experience depending on the number of visitors visiting that site and organize the advertisements based on the ones that are most suitable for you. Although cookies generally do not contain any personal data, they may be correlated to personal data if you disclose them.

You may have access to more information about cookies and about how to see the specific cookies configured to your devices and how to manage and delete them at the address www.aboutcookies.org

Cookies used in our Web Site and Purposes of Use

We are using both session cookies (existing only until you shut down your device) and permanent cookies (existing for longer periods of time defined before). Types of cookies we are using our Web Site can be generally divide into three categories: Absolutely Necessary, Performance and Functionality.

Absolutely Necessary

Certain cookies on our Web Site are necessary for you to surf in and use the functions of our Web Site. These cookies do not collect any information about you for marketing purposes or in order to remember where you surfed on the Internet.

Performance/Analysis Cookies

Some of the cookies on our Web Site collect information about how Web Site is used by the visitors; such information includes information on most visited pages or any receipt of error messages from the web pages. These cookies do not collect any identification information. All information collected by these cookies are unified and for that reason, they are anonymous. They are only used to improve the operational basis of our Web Site.

Our Web Site uses Google Analytics cookies. Information collected by these cookies will be transferred to and stored in the servers in USA by Google in line with confidentiality principles. You may visit the addresses given below to have access to more information about Google's confidentiality practices and how they are applied to Google Analytics:

- [General Overview to Confidentiality of Google Analytics](#)
- [To be outside the scope of Google Analytics](#)

Functionality

These cookies enable our Web site to remember your preferences and offer you developed and customized characteristics.

Third Party Cookies

Our Web Site also allows third parties to download cookies into your device. For example, we post photo and video contents from the web sites such as YouTube and Flickr. When you visit a page containing that content, you may see the cookies coming from these web sites. Besides that, you will see the embedded 'share' buttons on some of our web pages. These buttons will help you to easily share contents on many popular social networks. When you click on these buttons, a cookie may be uploaded by the service whose content you decided to share. These third party cookies are not under our control. For more information about their use, please visit the relevant third party web site.

For the purposes defined in this Cookies Policy, your personal data may be processed without your consent if at least one of the data processing conditions required by law is relevant as described in the second paragraph of article 5 of the Law on Protection of Personal Data. Otherwise, your personal data may be processed only with your prior consent if one the data processing conditions required by law is not relevant. In any case, we may share your personal data as set out in this Cookies Policy with our business partners and suppliers from which we obtain services in the country and which are subject to confidentiality restrictions provided that you had granted your explicit consent as per article 8/1 of KVKK and with foreign our business partners under a contract provided that you had granted your explicit consent as per article 9/1 of KVKK.

Besides that, in order to achieve above-mentioned purposes and execute the business operations needed to carry out the activities of the group companies and in connection with the organizational changes occurring in the structure of the company such as division, merger, and acquisition, your personal data may be shared with the group companies of Emaar operating within the country (including specifically İstanbul Seyir Terası Otelcilik ve Turizm Yatırımları Ticaret A.Ş.) provided that you had granted your explicit consent as per article 8/1 of KVKK and with the group companies of Emaar operating at abroad including specifically Emaar Hospitality Group LLC and Emaar Properties PJSC provided that you had granted your explicit consent as per article 9/1 of KVKK.

Apart from the above, our company may be restructured while it changes and grows and may acquire new companies, our Companies may be transferred or all or substantial part of its assets may be transferred in part or in whole including net assets, it may merge with new companies or divisions may occur inside our Company. As a result of these structural changes, assets of our Company including personal data together with the personal data of our customers may be transferred. In case of such changes, you will be informed via e-mail, mail or public announcements about controlling your own personal data as per article 10 of KVKK and your explicit consent will be obtained when it is necessary.

How to Control and Delete the Cookies?

Most of the web browsers accept cookies but you may change the settings of your web browser to refuse new cookies, to deactivate existing cookies or to notify you once new cookies are sent to your device. In order to do that, please follow the instructions provided by your device (usually available at the “Help”, “Tools” or “Edit” toolbars. However, please do remember that you may lose some functions of the web site if you refuse or deactivate the cookies. Besides that, deactivating a cookie or cookie category will not delete that cookie from your device and you should do it by yourself.

You may see below those cookies used by Emaar on its Web Site and definitions for these cookies.

Cookie Name	Type	Description	Related Firm
_gat_UA-135623189-1	Targeting and Advertising Cookies	Used to analyze browsing habits, flow, source and other information of the visitor.	Google Analytics
_gat_gtag_UA_135623189_1	Targeting and Advertising Cookies	Used to analyze browsing habits, flow, source and other information of the visitor.	Google Analytics
_fbp	Targeting and Advertising Cookies	It helps to advertise to the persons visiting our web site when they logged in to Facebook or visiting the digital platform supported by Facebook Advertisement.	Facebook
_ga	Functionality and Preference Cookies	Used to differentiate the users.	Google Analytics
_gcl_au	Targeting and Advertising Cookies	Used to enhance advertising efficiency.	Google Adsense
_gid	Functionality and Preference Cookies	Used to differentiate the users.	Google Analytics
_hjAbsoluteSessionInProgress	Functionality and Preference Cookies	Stores the value showing the status of the session.	Hotjar Analytics
_hjFirstSeen	Functionality and Preference Cookies	Stores the value showing whether Hotjar has seen this user for the first time.	Hotjar Analytics
_hjid	Functionality and Preference Cookies	Hotjar uses it to identify the user.	Hotjar Analytics
_hjTLDDTest	Functionality and Preference Cookies	It is used by Hotjar script to determine the cookie route.	Hotjar Analytics
_scid	Targeting and Advertising Cookies	It is used to help to the determine the visitor.	Snap Inc
_sctr	Targeting and Advertising Cookies	It is used to determine whether a third party label will be called in Snaps Ads Pixel.	Snap Inc
eu-law	Functionality and Preference Cookies	The cookie where KVKK consents are collected.	KNS
session	Compulsory Cookies	A definition information that is deleted once the user shuts down its web browser. Session definition information is stored in the temporary memory and will not be stored after the browser is	KNS

		shut down. Session cookies do not collect information from the user.	
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You may have access to most updated information on how to delete the cookies at the addresses <https://www.esb.org.tr/cerez-bellek> or <https://www.aboutcookies.org>.

Changes in our Use of the Cookies

Any change to be made in our cookie uses for our Web Site will be published here and if necessary, changes on our web pages will be indicated by marks.

Contact Details

We would like to remind that in connection with your personal data, you have the rights to (i) learn whether your personal data has been processed, (ii) if processed, demand information about it, (iii) learn the purpose of processing and whether your personal data has been used in line with that purpose, (iv) learn the identity of the 3rd persons to whom personal data are transferred, (v) request correction of any personal data that had been processed deficiently/inaccurately and if you exercise this right, demand that this correction is informed to the third persons to whom your personal data was transferred, (vi) request deletion/destruction of your personal data and if you exercise this right, demand that this deletion/destruction is informed to the third persons to whom your personal data was transferred, (vii) raise an objection to any negative results arising from analysis of your personal data exclusively by automated means, and claim recovery for your losses suffered due to that reason.

Concerning above mentioned rights, you may send your applications to Emaar AVM by completing the **Emaar Turkey KVKK Application Form** available at our address www.emaarsquaremall.com and then sending the printout of this form to the application address Ünalın Mahallesi Libadiye Caddesi No:82F, K:1, Üsküdar/Istanbul by writing on the envelope "Information Request under Personal Data Protection Law" or by sending electronic copy of the form to the address kvkk@emaar.com.tr. Depending on the nature of your request, your request will be finalized on free of charge basis as soon as possible or at latest within 30 (thirty) days. However, if the procedure to be completed according to your requests requires extra costs, you may be charged a fee according to the tariff to be determined by the Personal Data Protection Board.